

CREDIT OPINION

18 March 2025

Update



RATINGS

Carlsberg Breweries A/S

| Domicile | Copenhagen, Denmark |
|------------------|--------------------------------|
| Long Term Rating | Baa1 |
| Туре | LT Issuer Rating - Fgn Curr |
| Outlook | Stable |

Please see the <u>ratings section</u> at the end of this report for more information. The ratings and outlook shown reflect information as of the publication date.

Contacts

Paolo Leschiutta +39.02.9148.1140 Senior Vice President

paolo.leschiutta@moodys.com
Simone Zampa +39.02

Simone Zampa +39.02.9148.1989 Associate Managing Director simone.zampa@moodys.com

Nour Ghachem +39.291.481.980
Ratings Associate
nour.ghachem@moodys.com

» Contacts continued on last page

Carlsberg Breweries A/S

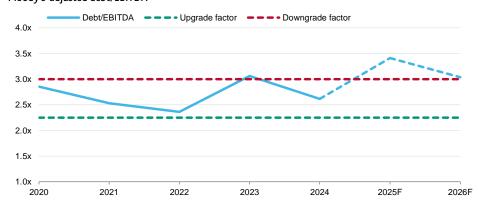
Update to credit analysis

Summary

Carlsberg Breweries A/S' (Carlsberg) Baa1 rating is supported by the company's large scale as the world's fifth-largest brewer by revenue and third-largest by volume. Carlsberg holds leading positions in some key European and Asian markets, has a track record of generating strong cash flow, and has increased its product and geographic diversification following the Britvic acquisitions in early 2025. The stable nature of the beverage industry and our expectation that the company's credit metrics will recover to a level commensurate with its rating over the next 18-24 months also support the rating.

Pro forma for the Britvic acquisition, we estimate that Carlsberg's gross financial leverage will exceed significantly the maximum of 3.0x tolerated by the company's rating. However, in line with the company's financial policy and because of Carlsberg's robust cash generation, including the potential for cost savings and synergies with Britvic, we expect rapid leverage reduction. We expect the company's leverage ratio, on a Moody's adjusted basis, to decline to around 3.5x by year-end 2025 and to return towards 3.0x over the next 18-24 months. Until then, Carlsberg's rating would remain weakly positioned, leaving the company more vulnerable to potential demand fluctuations.

Exhibit 1
Carlsberg's leverage to exceed maximum tolerance for the rating in 2025 but to reduce towards 3.0x over the next 18-24 months
Moody's-adjusted debt/EBITDA



All data based on adjusted financial data, which follow our Financial Statement Adjustments in the Analysis of Nonfinancial Corporations methodology. Leverage as of year-end 2023 was inflated by some debt pre-funding. Moody's forecasts are Moody's opinion and do not represent the views of the issuer.

Sources: Moody's Financial Metrics™ and Moody's Ratings forecasts

Credit strengths

- » Stable nature of the beverage industry
- » Carlsberg's position as the third-largest brewer in the world by volume, with solid market positions in Europe
- » Increasing presence in Asia, which improves growth prospects, and increasing product diversification because of the Britvic acquisition
- » Strong cash flow and commitment to reduce reported net debt/EBITDA below 2.5x

Credit challenges

- » Currently weak credit metrics following the Britvic acquisition
- » Exposure to still-weak consumer confidence in Europe and slower growth in China, on top of increasing geopolitical tension
- » Exposure to the low-growth environment in developed markets and potential volatility in operating performance in emerging markets

Rating outlook

The stable rating outlook reflects our expectation that, notwithstanding the softness in consumer spending and the still-high commodity and labour costs, Carlsberg's credit metrics will improve over the next 18-24 months to a level commensurate with the rating. We also expect the company to continue to pursue a conservative financial policy, limiting its share buybacks until it reaches its financial leverage target.

Factors that could lead to an upgrade

Despite the Britvic acquisition, Carlsberg's narrower geographic diversification than some of its peers and still relatively high reliance on emerging markets limit upward rating pressure. Success in further consolidating its position while maintaining solid credit metrics could eventually result in a rating upgrade. Upward pressure could develop if the company maintains its Moody's-adjusted retained cash flow/net debt above 25% and its Moody's-adjusted debt/EBITDA below 2.25x.

Factors that could lead to a downgrade

Downward rating pressure could develop if operating underperformance, large debt-financed acquisitions or more aggressive shareholder remuneration policies cause a sustained deterioration in credit metrics, such as retained cash flow/net debt falling below 15% or Moody's-adjusted gross debt/EBITDA remaining well above 3.0x on a sustained basis. A sustained weakening in the liquidity profile could also lead to downward pressure on the rating.

This publication does not announce a credit rating action. For any credit ratings referenced in this publication, please see the issuer/deal page on https://ratings.moodys.com for the most updated credit rating action information and rating history.

Key indicators

Exhibit 2
Carlsberg Breweries A/S

| (in DKK billions) | 2020 | 2021 | 2022 | 2023 | 2024 | 2025F | 2026F |
|--------------------------|-------|-------|-------|-------|-------|-------|-------|
| Revenue | 58.5 | 60.1 | 70.3 | 73.6 | 75.0 | 93.4 | 96.9 |
| EBITA Margin | 15.7% | 16.7% | 16.7% | 15.1% | 15.4% | 16.5% | 16.5% |
| RCF / Net Debt | 21.0% | 26.7% | 29.3% | 20.6% | 25.1% | 18.5% | 20.6% |
| EBIT / Interest Expense | 16.0x | 17.3x | 18.4x | 12.7x | 9.6x | 9.1x | 7.6x |
| Debt / EBITDA | 2.9x | 2.5x | 2.4x | 3.1x | 2.6x | 3.4x | 3.0x |
| EBITDA Margin | 23.0% | 23.3% | 21.8% | 20.5% | 21.1% | 21.4% | 21.8% |
| EBITA / Interest Expense | 16.7x | 17.8x | 18.7x | 13.1x | 9.9x | 9.3x | 7.7x |
| FCF / Debt | 6.2% | 11.5% | 10.9% | 6.0% | 4.1% | 3.6% | 7.7% |

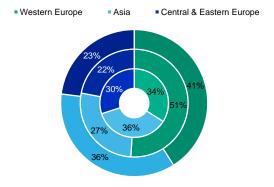
All data based on adjusted financial data, which follow our Financial Statement Adjustments in the Analysis of Nonfinancial Corporations methodology. Starting from 2021, data excludes Russian operations. Moody's forecasts are Moody's opinion and do not represent the views of the issuer.

Sources: Moody's Financial Metrics™ and Moody's Ratings forecasts

Profile

Carlsberg Breweries A/S (Carlsberg) is the world's fifth-largest brewer by revenue and the third-largest by volume. The company produces and distributes a wide range of beer brands (including Carlsberg, Tuborg, Kronenbourg 1664 and Grimbergen, and regional premium brands such as Beerlao and Huda), soft drinks and bottled water, mainly across Europe and Asia. In 2024, Carlsberg reported net revenue of DKK75 billion (around €10 billion) and EBITDA of DKK15.8 billion (around €2.12 billion), both excluding the contribution from Russian operations, which were disposed of as of year-end 2024; and Britvic, which was acquired in January 2025. In 2024, Britvic generated £1.9 billion (DKK17 billion) of revenue and £250.9 million (DKK2.25 billion) of EBIT.

Exhibit 3
Western Europe and Asia accounted for around 80% of Carlsberg's net revenue and 70% of operating profit in 2024
Breakdown of volume, net revenue and operating profit by geography (2024)



Data in the inner circle represents volume. Data in the middle circle represents net revenue. Data in the outer circle represents operating profit. Data excludes Bitvic. Source: Company filings

Carlsberg is fully owned by Carlsberg A/S, which is listed on the Danish stock market, with a market capitalisation of DKK123 billion as of March 2025. The Carlsberg Foundation is the largest shareholder of Carlsberg A/S, with a 30% stake, 76% voting rights and de facto control over Carlsberg.

Detailed credit considerations

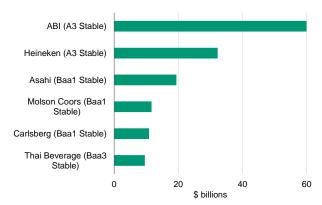
Position as the world's fifth-largest brewer by revenue supports a strong business profile

Carlsberg's net revenue of DKK75 billion and total volume, including both beers and soft drinks, of 125.7 million hectolitres in 2024, and excluding Britvic, make it the world's fifth-largest brewer by net sales and third-largest by volume. Although smaller than competitors

like <u>Anheuser-Busch InBev SA/NV</u> (A3 stable) and <u>Heineken N.V.</u> (A3 stable), Carlsberg's strong foothold in Europe and several Asian markets supports its competitive strength. The company focuses on 21 countries where it holds a leading position, including the Nordic countries, the Baltic states, Switzerland, France and several Asian markets. The acquisition of Britvic, which generates most of its revenue in the UK, will increase reliance on more stable, but mature, Western European markets, which is positive. Following the acquisition contribution from soft drinks will increasae to 30% of combined group revenues, on a pro-forma basis as of 2024, from 16% of Carlsberg standalone, which is also positive in terms of product portfolio diversification.

Exhibit 4

Carlsberg is the world's fifth-largest brewer in terms of revenue
2024 revenue comparison



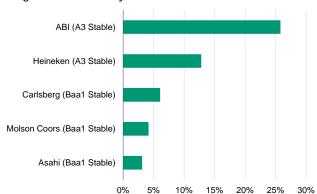
Data for Asahi is as of the 12 months that ended September 2024. Data for ABI is as of the 12 months that ended June 2024.

Source: Company filings

Exhibit 5

Carlsberg is the third-largest brewer in terms of total global volume

2023 global market share by total volume



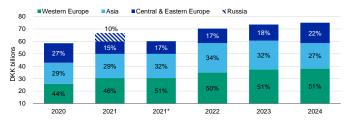
Source: Euromonitor

Over the last decade, Carlsberg has improved its geographical diversification through organic growth and acquisitions, with significant expansion in Asia, which now contributes the most to operating profit. However, exposure to emerging markets brings volatility and regulatory risks, and weak currencies can affect earnings. In particular, China, Carlsberg's largest market in terms of revenue, is suffering from soft consumer sentiment.

After the company's decision to exit Russian operations, the Central Eastern Europe division accounts for less than 20% of its total revenue. The exit reduces the company's exposure to a volatile market. However, it also reduced the long-term growth potential offered by the region. On the positive side, in 2024, the company gained full control of the Indian and Nepal businesses, which offer instead strong growth potential.

Exhibit 6
As of year-end 2024, Western Europe contributed the largest portion of revenue ...

Breakdown of total revenue by geography over 2020-24



*Restated financials with Russian operations are reported separately as held for sale. Data excludes the unallocated portion of revenue and excludes Britvic. Source: Company filings ... whereas Asia accounted for most of Carlsberg's operating profit Breakdown of total operating profit by geography over 2020-24



*Restated financials with Russian operations are reported separately as held for sale. Data excludes the unallocated portion of operating profit. Company-reported operating profit before special items.

Source: Company filings

Carlsberg's core portfolio of beer brands comprises more than 20 key brands, including Carlsberg, Tuborg and Kronenbourg 1664. These brands have helped reinforce the group's brand equity internationally and regionally. In addition, Carlsberg produces premium beers and alcohol-free brews, which have higher volume growth rates than those of other beer categories and benefit from higher profitability. With the acquisition of Britvic, Carlsberg will increase its exposure to soft drinks. In addition, Carlsberg will expand its partnership with PepsiCo, Inc. (Pepsi, A1 stable) and will become one of the largest bottler in Europe for the US group.

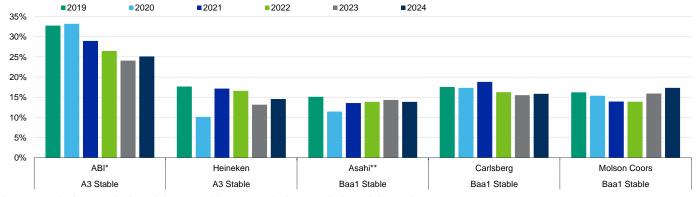
Progressive top-line growth in 2025, although low consumer sentiment poses some risks; lower profitability of Britvic and marketing investments will weigh on profitability in 2025

Despite the still-low consumer confidence and still-high input and labour costs, Carlsberg's performance was relatively good in 2024, with good profit growth across all regions. In 2025, we expect low-single-digit revenue growth in percentage terms, supported by a degree of recovery in volume because on an increase in marketing investments. The company's renewed emphasis on its Accelerate SAIL expansion programme, which focuses on growing the premium portfolio, the non-alcohol component of its portfolio and expanding in Asia, will support its medium-term target of organic revenue growth of around 4%-6%. However, soft performance in China will limit growth potential in the region over the next six to 12 months.

Carlsberg's profitability was hurt by exceptional input cost inflation in 2022 and 2023, including commodities, energy, packaging and logistics, which resulted in operating margin deterioration, which is typical during high inflation. The trend reversed in 2024 because consumers adjusted to higher costs and the company fully benefited from the pricing activities implemented in previous years. In 2025 we expect only slight growth in profitability as high marketing investments to support growth may erode the profitability improvement and the company will need to invest in integrating Britvic. Beyond 2025, some benefits should arise from the integration of Britvic. Carlsberg expects to derive around £100 million (DKK887 million) in cost synergies, with the bulk arising in 2026 and 2027. The company plans to invest around £83 million, which will be front-loaded. Overall, Carlsberg's profitability is in line with most of its peers as shown below.

Exhibit 8

Carlsberg's profitability is in line with that of most of its peers, while also being less volatile over the past few years Moody's-adjusted EBITA margin



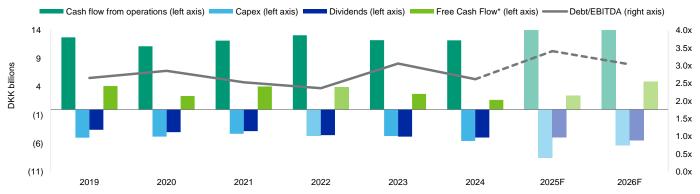
*EBITA margin for the 12 months that ended June 2024. **EBITA margin for the 12 months that ended September 2024 Source: Moody's Financial Metrics™

Strong cash flow will support leverage reduction; we assume that there will be no share buybacks until the company achieves its target leverage

After the Britvic acquisition, which the company acquired for £3.3 billion (or DKK29,481 million) in January 2025, and after the acquisition of the minority stakes in India and Nepal in 2024, Carlsberg's credit metrics are currently weak, with its gross financial leverage exceeding the maximum of 3.0x tolerated by the rating. However, in line with the company's financial policy and because of its robust cash generation, including the potential for cost savings and synergies with Britvic, we expect rapid leverage reduction. The company's leverage ratio is likely to decline to around 3.5x by year-end 2025 and to return towards 3.0x over the next 18-24 months. Until then, Carlsberg's rating would remain weakly positioned, leaving the company more vulnerable to potential demand fluctuations.

In this context, the company has recently relaxed its financial policy and now targets a net leverage (reported net debt/EBITDA) below 2.5x (previous policy was below 2.0x). While the company's net debt/EBITDA of 2.5x translates into Moody's-adjusted debt/EBITDA of around 3.0x, which is close to the level tolerated by the rating, the company has historically remained well below its targets. In this context, the company suspended its share buyback programme following the spending on acquisitions. We expect this programme to resume as leverage decreases within the target range, provided there are no further acquisitions. Overall, although capital investments will remain sustained over the next two years, we still expect strong cash generation, allowing for positive free cash flow (FCF).

Exhibit 9
Track record of positive FCF over time
Evolution of FCF and Moody's-adjusted leverage over 2019-26



*FCF is before share buybacks and includes dividends (common and minority).

Sources: Moody's Financial Metrics™ and Moody's Ratings forecasts

ESG considerations

Carlsberg Breweries A/S' ESG credit impact score is CIS-2

Exhibit 10
ESG credit impact score



Source: Moody's Ratings

CIS-2 – Carlsberg's ESG Credit Impact Score of **CIS-2** reflects our assessment that ESG attributes overall have a low impact on the rating. Moderate environmental and social risks exist in relation to water management and customer relations. However, the company's sound governance - especially in terms of financial strategy and risk management – despite its concentrated ownership, represents an important mitigant.

Exhibit 11
ESG issuer profile scores



Source: Moody's Ratings

Environmental

E-3. Environmental risks for Carlsberg are in line with other beer manufacturers and mainly reflect the industry's exposure to water management, waste and pollution and its reliance on natural capital in relation to the production of key ingredients for its products. While raw materials typically represent a modest component of the cost structure, alcoholic beverage producers rely on the availability of water and specific ingredients, some of which might be difficult to substitute.

Social

S-4. Like many other alcoholic beverage companies, Carlsberg's social IPS primarily reflects its significant brand reputation risks and exposure to responsible marketing and distribution related to the sale of alcoholic beverages. While alcohol concentration by volume is significantly lower in beer than in spirits, both brewers and spirits producers have exposure to alcohol-related risks. This is partially mitigated by very clear labeling and disclosure about the risks of excessive consumption of alcoholic products, and the focus on appropriate marketing and on responsible drinking. In addition the company's alcohol free offering is growing rapidly albeit this still represents a small contribution to overall revenue.

Governance

G-2. Carlsberg's governance risks reflects its conservative financial policies, overall sound governance practices and long track record in growing the business maintaining modest leverage, which compensate for its concentrated ownership. Despite being publicly traded, Carlsberg's governance is influenced by the fact that the company remains controlled by the Carlsberg Foundation .

ESG Issuer Profile Scores and Credit Impact Scores for the rated entity/transaction are available on Moodys.com. In order to view the latest scores, please click here to go to the landing page for the entity/transaction on MDC and view the ESG Scores section.

Liquidity analysis

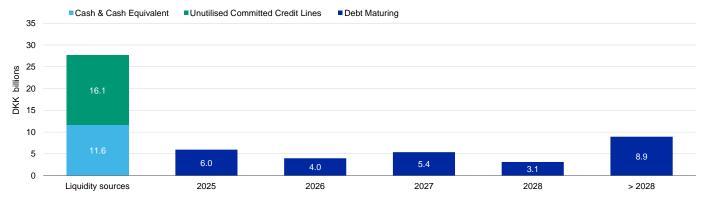
Carlsberg's good liquidity is underpinned by its cash balance of around DKK11 billion as of year-end 2024; and access to a committed revolving credit facility of €2 billion (fully undrawn as of December 2024), which matures in June 2029 (plus two one-year term-out options) and does not contain financial covenants.

These sources, together with the expected solid FCF that we expect the company to generate, will adequately cover the company's upcoming cash needs and bond maturities of \leq 0.5 billion due in October 2025. The company has already financed the Britvic acquisition with a new issuance of long-term debt comprising four tranches totaling \leq 4 billion and £0.5 billion under its existing EMTN programme.

Our assessment of Carlsberg's liquidity also factors in an element of seasonality, with stronger cash flow in the second and third quarters, driven by higher earnings and lower working capital needs. The first quarter is typically weaker because of inventory build-up and lower earnings.

Additionally, Carlsberg's high trade payable days could result in a permanent increase in working capital, affecting the company's financial leverage. Some of Carlsberg's suppliers use supply-chain financing to discount their invoices, and the cancellation of these agreements could increase working capital. As of 2024 the company had a total of DKK2.6 billion of liabilities involved in supplier finance arrangements, of which DKK2.4 billion relates to suppliers that have already received payment. However, the company has ample liquidity resources to cover such eventualities.

Exhibit 12
Carlsberg's liquidity sources will adequately cover its cash needs over the next 18-24 months
Debt maturity profile and liquidity sources as of December 2024 (excluding recent refinancing)



Data is based on the 2024 annual report, excluding the bond issued in February 2025 to finance Britvic. Source: Company filings

Methodology and scorecard

The scorecard-indicated outcome of Baa1, according to our Alcoholic Beverages methodology, based on the forward-looking ratios, is in line with the current rating assigned to Carlsberg. The scorecard-indicated outcome is supported by a mix of Baa/single-A business profile factors and solid credit metrics, which compensate for its below-average profitability.

Exhibit 13
Rating factors
Carlsberg Breweries A/S

| Alcoholic Beverage Industry Grid | Curre FY De | |
|--|----------------|-------|
| Factor 1 : Scale (15%) | Measure | Score |
| a) Revenue (\$ billions) | 10.9 | Baa |
| Factor 2 : Business Profile (32.5%) | | |
| a) Diversification and Exposure to Riskier Markets | Baa | Baa |
| b) Category / Brand Strength and Diversification | A | А |
| c) Global Industry Position | A | А |
| d) Innovation, Distribution and Infrastructure | Baa | Baa |
| Factor 3 : Profitability (7.5%) | | |
| a) EBITA Margin | 15.4% | Ва |
| Factor 4 : Leverage and Coverage (30%) | | |
| a) RCF / Net Debt | 25.1% | Baa |
| b) Debt / EBITDA | 2.6x | Baa |
| c) EBIT / Interest Expense | 9.6x | Baa |
| Factor 5 : Financial Policy (15%) | | |
| a) Financial Policy | Baa | Baa |
| Rating: | | |
| a) Scorecard-Indicated Outcome | | Baa2 |
| b) Actual Rating Assigned | | |

| | Moody's 12-18 month forward view As of March 2025 | | | | | |
|---------------|---|--|--|--|--|--|
| Measure | Score | | | | | |
| 13.2 - 13.7 | Baa | | | | | |
| | | | | | | |
| Baa | Baa | | | | | |
| A | Α | | | | | |
| A | Α | | | | | |
| Baa | Baa | | | | | |
| | | | | | | |
| 16.5% | Ва | | | | | |
| | | | | | | |
| 18.5% - 20.6% | Ва | | | | | |
| 3.0x - 3.4x | Baa | | | | | |
| 7.6x - 9.1x | Baa | | | | | |
| | | | | | | |
| Baa | Baa | | | | | |
| | | | | | | |
| | Baa1 | | | | | |
| | Baa1 | | | | | |

All data based on adjusted financial data, which follow our Financial Statement Adjustments in the Analysis of Nonfinancial Corporations methodology. Moody's forecasts are Moody's opinion and do not represent the views of the issuer.

Sources: Moody's Financial Metrics™ and Moody's Ratings forecasts

Appendix

Exhibit 14

Peer comparison

Carlsberg Breweries A/S

| | Carlsb | Carlsberg Breweries A/S | | | Anheuser-Busch InBev SA/NV | | Anheuser-Busch InBev SA/NV | | | Anheuser-Busch InBev SA/NV | | | eineken N.V. | | Kirin Holdir | ngs Compan | , Limited | Molson Coo | rs Beverage | Company | Thai Bever | age Public C | ompany |
|-------------------------|--------|-------------------------|--------|--------|----------------------------|--------|----------------------------|-----------|--------|----------------------------|-------------|--------|--------------|-------------|--------------|------------|-------------|------------|-------------|---------|------------|--------------|--------|
| | 1 | Baa1 Stable | | | A3 Stable | | | A3 Stable | | E | Baa1 Stable | | E | Baa1 Stable | | В | laa3 Stable | | | | | | |
| | FY | FY | FY | FY | FY | LTM | FY | FY | FY | FY | FY | LTM | FY | FY | FY | FY | FY | FY | | | | | |
| (in \$ millions) | Dec-22 | Dec-23 | Dec-24 | Dec-22 | Dec-23 | Jun-24 | Dec-22 | Dec-23 | Dec-24 | Dec-22 | Dec-23 | Sep-24 | Dec-22 | Dec-23 | Dec-24 | Sep-22 | Sep-23 | Sep-24 | | | | | |
| Revenue | 9,954 | 10,680 | 10,881 | 57,786 | 59,380 | 59,927 | 30,268 | 32,833 | 32,266 | 13,063 | 13,233 | 13,352 | 10,701 | 11,702 | 11,627 | 7,953 | 9,527 | 9,542 | | | | | |
| EBITDA | 2,173 | 2,185 | 2,291 | 19,716 | 18,942 | 19,757 | 6,651 | 6,183 | 6,642 | 2,174 | 2,176 | 2,146 | 2,031 | 2,409 | 2,644 | 1,577 | 1,703 | 1,732 | | | | | |
| Total Debt | 5,201 | 6,827 | 5,739 | 81,430 | 79,738 | 79,772 | 18,023 | 20,741 | 18,115 | 5,026 | 5,592 | 7,176 | 6,745 | 6,473 | 6,389 | 5,815 | 6,751 | 7,660 | | | | | |
| Cash & Cash Equivalents | 1,172 | 1,983 | 1,603 | 9,900 | 10,223 | 7,296 | 2,505 | 2,098 | 2,105 | 723 | 768 | 1,082 | 600 | 869 | 969 | 1,375 | 1,572 | 1,680 | | | | | |
| EBITA Margin | 16.7% | 15.1% | 15.4% | 26.5% | 24.1% | 25.1% | 16.6% | 13.2% | 14.6% | 12.6% | 12.7% | 12.2% | 13.9% | 15.9% | 17.3% | 17.1% | 15.0% | 15.4% | | | | | |
| EBIT / Interest Expense | 18.4x | 12.7x | 9.6x | 3.8x | 3.4x | 3.7x | 8.6x | 5.3x | 5.4x | 25.2x | 24.2x | 23.4x | 4.9x | 6.7x | 6.1x | 7.1x | 6.2x | 5.9x | | | | | |
| Debt / EBITDA | 2.4x | 3.1x | 2.6x | 4.1x | 4.2x | 4.0x | 2.7x | 3.3x | 2.8x | 2.3x | 2.6x | 3.2x | 3.3x | 2.7x | 2.4x | 4.1x | 4.1x | 4.0x | | | | | |
| RCF / Net Debt | 29.3% | 20.6% | 25.1% | 16.2% | 17.1% | 17.0% | 26.4% | 20.4% | 22.5% | 28.5% | 25.8% | 20.3% | 23.2% | 30.5% | 33.0% | 13.8% | 12.2% | 11.9% | | | | | |
| FCF / Debt | 10.9% | 6.0% | 4.1% | 6.4% | 6.3% | 7.6% | 6.7% | 0.4% | 8.5% | -7.2% | 0.0% | 3.2% | 7.5% | 16.2% | 13.5% | 10.0% | 2.8% | 1.5% | | | | | |

All data based on adjusted financial data, which follow our Financial Statement Adjustments in the Analysis of Nonfinancial Corporations methodology. LTM = Last 12 months. Source: Moody's Financial Metrics™

Exhibit 15
Moody's-adjusted debt reconciliation
Carlsberg Breweries A/S

| (in DKK millions) | 2020 | 2021 | 2022 | 2023 | 2024 |
|--------------------------|--------|--------|--------|--------|--------|
| As reported debt | 30,259 | 28,931 | 29,037 | 39,266 | 38,140 |
| Pensions | 2,903 | 2,319 | 1,525 | 1,357 | 1,275 |
| Contingent Consideration | 5,290 | 4,254 | 5,577 | 5,445 | 1,916 |
| Non-Standard Adjustments | - | - | 101 | - | - |
| Moody's-adjusted debt | 38,452 | 35,504 | 36,240 | 46,068 | 41,331 |

All data based on adjusted financial data, which follow our Financial Statement Adjustments in the Analysis of Nonfinancial Corporations methodology. Source: Moody's Financial Metrics™

Exhibit 16
Moody's-adjusted EBITDA reconciliation
Carlsberg Breweries A/S

| (in DKK millions) | 2020 | 2021 | 2022 | 2023 | 2024 |
|-------------------------|--------|---------|--------|--------|--------|
| As reported EBITDA | 14,409 | 15,259 | 15,471 | 15,364 | 16,104 |
| Pensions | (356) | (94) | (131) | (311) | (308) |
| Unusual Items | (586) | (1,137) | - | - | - |
| Moody's-adjusted EBITDA | 13,467 | 14,028 | 15,340 | 15,053 | 15,796 |

All data based on adjusted financial data, which follow our Financial Statement Adjustments in the Analysis of Nonfinancial Corporations methodology. Source: Moody's Financial Metrics™

Exhibit 17 Overview of select historical and forecast Moody's-adjusted financial data Carlsberg Breweries A/S

| (in DKK millions) | 2020 | 2021 | 2022 | 2023 | 2024 | 2025F | 2026F |
|---------------------------------|---------|---------|---------|---------|---------|---------|---------|
| INCOME STATEMENT | | | | | | | |
| Revenue | 58,541 | 60,097 | 70,265 | 73,585 | 75,011 | 93,386 | 96,948 |
| EBITDA | 13,467 | 14,028 | 15,340 | 15,053 | 15,796 | 20,014 | 21,139 |
| EBIT | 8,784 | 9,790 | 11,499 | 10,732 | 11,208 | 15,121 | 15,769 |
| Interest Expense | 550 | 565 | 626 | 845 | 1,173 | 1,653 | 2,079 |
| BALANCE SHEET | | | | | | | |
| Total Debt | 38,452 | 35,504 | 36,240 | 46,068 | 41,331 | 68,271 | 64,212 |
| Net Debt | 30,359 | 27,160 | 28,077 | 32,686 | 29,789 | 56,951 | 52,150 |
| CASH FLOW | | | | | | | |
| Cash Flow From Operations (CFO) | 11,183 | 12,179 | 13,126 | 12,253 | 12,234 | 15,887 | 16,690 |
| Capital Expenditures | (4,800) | (4,302) | (4,648) | (4,699) | (5,562) | (8,547) | (6,302) |
| Dividends | (4,000) | (3,810) | (4,528) | (4,801) | (4,962) | (4,877) | (5,463) |
| Retained Cash Flow (RCF) | 6,382 | 7,240 | 8,221 | 6,742 | 7,480 | 10,543 | 10,742 |
| RCF / Net Debt | 21.0% | 26.7% | 29.3% | 20.6% | 25.1% | 18.5% | 20.6% |
| Free Cash Flow (FCF) | 2,383 | 4,067 | 3,950 | 2,753 | 1,710 | 2,463 | 4,926 |
| FCF / Debt | 6.2% | 11.5% | 10.9% | 6.0% | 4.1% | 3.6% | 7.7% |
| PROFITABILITY | | | | | | | |
| % Change in Sales (YoY) | -11.2% | 2.7% | 16.9% | 4.7% | 1.9% | 24.5% | 3.8% |
| EBIT Margin | 15.0% | 16.3% | 16.4% | 14.6% | 14.9% | 16.2% | 16.3% |
| EBITA Margin | 15.7% | 16.7% | 16.7% | 15.1% | 15.4% | 16.5% | 16.5% |
| EBITDA Margin | 23.0% | 23.3% | 21.8% | 20.5% | 21.1% | 21.4% | 21.8% |
| INTEREST COVERAGE | | | | | | | |
| EBIT / Interest Expense | 16.0x | 17.3x | 18.4x | 12.7x | 9.6x | 9.1x | 7.6x |
| EBITDA / Interest Expense | 24.5x | 24.8x | 24.5x | 17.8x | 13.5x | 12.1x | 10.2x |
| LEVERAGE | | | | | | | |
| Debt / EBITDA | 2.9x | 2.5x | 2.4x | 3.1x | 2.6x | 3.4x | 3.0x |
| Net Debt / EBITDA | 2.3x | 1.9x | 1.8x | 2.2x | 1.9x | 2.8x | 2.5x |

All data based on adjusted financial data, which follow our Financial Statement Adjustments in the Analysis of Nonfinancial Corporations methodology. Moody's forecasts are Moody's opinion and do not represent the views of the issuer.

Sources: Moody's Financial Metrics™ and Moody's Ratings forecasts

Ratings

Exhibit 18

| Category | Moody's Rating |
|-------------------------|----------------|
| CARLSBERG BREWERIES A/S | - |
| Outlook | Stable |
| Issuer Rating | Baa1 |
| Senior Unsecured | Baa1 |
| Commercial Paper | P-2 |
| ST Issuer Rating | P-2 |

Source: Moody's Ratings

© 2025 Moody's Corporation, Moody's Investors Service, Inc., Moody's Analytics, Inc. and/or their licensors and affiliates (collectively, "MOODY'S"). All rights reserved. CREDIT RATINGS ISSUED BY MOODY'S CREDIT RATINGS AFFILIATES ARE THEIR CURRENT OPINIONS OF THE RELATIVE FUTURE CREDIT RISK OF ENTITIES, CREDIT COMMITMENTS, OR DEBT OR DEBT-LIKE SECURITIES, AND MATERIALS, PRODUCTS, SERVICES AND INFORMATION PUBLISHED OR OTHERWISE MADE AVAILABLE BY MOODY'S (COLLECTIVELY, "MATERIALS") MAY INCLUDE SUCH CURRENT OPINIONS. MOODY'S DEFINES CREDIT RISK AS THE RISK THAT AN ENTITY MAY NOT MEET ITS CONTRACTUAL FINANCIAL OBLIGATIONS AS THEY COME DUE AND ANY ESTIMATED FINANCIAL LOSS IN THE EVENT OF DEFAULT OR IMPAIRMENT. SEE APPLICABLE MOODY'S RATING SYMBOLS AND DEFINITIONS PUBLICATION FOR INFORMATION ON THE TYPES OF CONTRACTUAL FINANCIAL OBLIGATIONS ADDRESSED BY MOODY'S CREDIT RATINGS. CREDIT RATINGS DO NOT ADDRESS ANY OTHER RISK, INCLUDING BUT NOT LIMITED TO: LIQUIDITY RISK, MARKET VALUE RISK, OR PRICE VOLATILITY. CREDIT RATINGS, NON-CREDIT ASSESSMENTS ("ASSESSMENTS"), AND OTHER OPINIONS INCLUDED IN MOODY'S MATERIALS ARE NOT STATEMENTS OF CURRENT OR HISTORICAL FACT. MOODY'S MATERIALS MAY ALSO INCLUDE QUANTITATIVE MODEL-BASED ESTIMATES OF CREDIT RISK AND RELATED OPINIONS OR COMMENTARY PUBLISHED BY MOODY'S ANALYTICS, INC. AND/OR ITS AFFILIATES. MOODY'S CREDIT RATINGS, ASSESSMENTS, OTHER OPINIONS AND MATERIALS DO NOT CONSTITUTE OR PROVIDE INVESTMENT OR FINANCIAL ADVICE, AND MOODY'S CREDIT RATINGS, ASSESSMENTS, OTHER OPINIONS AND MATERIALS ARE NOT AND DO NOT PROVIDE RECOMMENDATIONS TO PURCHASE, SELL, OR HOLD PARTICULAR SECURITIES. MOODY'S CREDIT RATINGS, ASSESSMENTS, OTHER OPINIONS AND MATERIALS DO NOT COMMENT ON THE SUITABILITY OF AN INVESTMENT FOR ANY PARTICULAR INVESTOR. MOODY'S ISSUES ITS CREDIT RATINGS, ASSESSMENTS AND OTHER OPINIONS AND PUBLISHES OR OTHERWISE MAKES AVAILABLE ITS MATERIALS WITH THE EXPECTATION AND UNDERSTANDING THAT EACH INVESTOR WILL, WITH DUE CARE, MAKE ITS OWN STUDY AND EVALUATION OF EACH SECURITY THAT IS UNDER CONSIDERATION FOR PURCHASE, HOLDING, OR SALE.

MOODY'S CREDIT RATINGS, ASSESSMENTS, OTHER OPINIONS, AND MATERIALS ARE NOT INTENDED FOR USE BY RETAIL INVESTORS AND IT WOULD BE RECKLESS AND INAPPROPRIATE FOR RETAIL INVESTORS TO USE MOODY'S CREDIT RATINGS, ASSESSMENTS, OTHER OPINIONS OR MATERIALS WHEN MAKING AN INVESTMENT DECISION. IF IN DOUBT YOU SHOULD CONTACT YOUR FINANCIAL OR OTHER PROFESSIONAL ADVISER.

ALL INFORMATION CONTAINED HEREIN IS PROTECTED BY LAW, INCLUDING BUT NOT LIMITED TO, COPYRIGHT LAW, AND NONE OF SUCH INFORMATION MAY BE COPIED OR OTHERWISE REPRODUCED, REPACKAGED, FURTHER TRANSMITTED, TRANSFERRED, DISSEMINATED, REDISTRIBUTED OR RESOLD, OR STORED FOR SUBSEQUENT USE FOR ANY SUCH PURPOSE, IN WHOLE OR IN PART, IN ANY FORM OR MANNER OR BY ANY MEANS WHATSOEVER, BY ANY PERSON WITHOUT MOODY'S PRIOR WRITTEN CONSENT. FOR CLARITY, NO INFORMATION CONTAINED HEREIN MAY BE USED TO DEVELOP, IMPROVE, TRAIN OR RETRAIN ANY SOFTWARE PROGRAM OR DATABASE, INCLUDING, BUT NOT LIMITED TO, FOR ANY ARTIFICIAL INTELLIGENCE, MACHINE LEARNING OR NATURAL LANGUAGE PROCESSING SOFTWARE, ALGORITHM, METHODOLOGY AND/OR MODEL.

MOODY'S CREDIT RATINGS, ASSESSMENTS, OTHER OPINIONS AND MATERIALS ARE NOT INTENDED FOR USE BY ANY PERSON AS A BENCHMARK AS THAT TERM IS DEFINED FOR REGULATORY PURPOSES AND MUST NOT BE USED IN ANY WAY THAT COULD RESULT IN THEM BEING CONSIDERED A BENCHMARK.

All information contained herein is obtained by MOODY'S from sources believed by it to be accurate and reliable. Because of the possibility of human or mechanical error as well as other factors, however, all information contained herein is provided "AS IS" without warranty of any kind. MOODY'S adopts all necessary measures so that the information it uses in assigning a credit rating is of sufficient quality and from sources MOODY'S considers to be reliable including, when appropriate, independent third-party sources. However, MOODY'S is not an auditor and cannot in every instance independently verify or validate information received in the credit rating process or in preparing its Materials.

To the extent permitted by law, MOODY'S and its directors, officers, employees, agents, representatives, licensors and suppliers disclaim liability to any person or entity for any indirect, special, consequential, or incidental losses or damages whatsoever arising from or in connection with the information contained herein or the use of or inability to use any such information, even if MOODY'S or any of its directors, officers, employees, agents, representatives, licensors or suppliers is advised in advance of the possibility of such losses or damages, including but not limited to: (a) any loss of present or prospective profits or (b) any loss or damage arising where the relevant financial instrument is not the subject of a particular credit rating assigned by MOODY'S.

To the extent permitted by law, MOODY'S and its directors, officers, employees, agents, representatives, licensors and suppliers disclaim liability for any direct or compensatory losses or damages caused to any person or entity, including but not limited to by any negligence (but excluding fraud, willful misconduct or any other type of liability that, for the avoidance of doubt, by law cannot be excluded) on the part of, or any contingency within or beyond the control of, MOODY'S or any of its directors, officers, employees, agents, representatives, licensors or suppliers, arising from or in connection with the information contained herein or the use of or inability to use any such information.

NO WARRANTY, EXPRESS OR IMPLIED, AS TO THE ACCURACY, TIMELINESS, COMPLETENESS, MERCHANTABILITY OR FITNESS FOR ANY PARTICULAR PURPOSE OF ANY CREDIT RATING, ASSESSMENT, OTHER OPINION OR INFORMATION IS GIVEN OR MADE BY MOODY'S IN ANY FORM OR MANNER WHATSOEVER.

Moody's Investors Service, Inc., a wholly-owned credit rating agency subsidiary of Moody's Corporation ("MCO"), hereby discloses that most issuers of debt securities (including corporate and municipal bonds, debentures, notes and commercial paper) and preferred stock rated by Moody's Investors Service, Inc. have, prior to assignment of any credit rating, agreed to pay Moody's Investors Service, Inc. for credit ratings opinions and services rendered by it. MCO and all MCO entities that issue ratings under the "Moody's Ratings" brand name ("Moody's Ratings"), also maintain policies and procedures to address the independence of Moody's Ratings' credit ratings and credit rating processes. Information regarding crudian affiliations that may exist between directors of MCO and rated entities, and between entities who hold credit ratings from Moody's Investors Service, Inc. and have also publicly reported to the SEC an ownership interest in MCO of more than 5%, is posted annually at ir.moodys.com under the heading "Investor Relations — Corporate Governance — Charter and Governance Documents - Director and Shareholder Affiliation Policy."

Moody's SF Japan K.K., Moody's Local AR Agente de Calificación de Riesgo S.A., Moody's Local BR Agência de Classificação de Risco LTDA, Moody's Local MX S.A. de C.V, I.C.V., Moody's Local PE Clasificadora de Riesgo S.A., and Moody's Local PA Calificadora de Riesgo S.A. (collectively, the "Moody's Non-NRSRO CRAs") are all indirectly wholly-owned credit rating agency subsidiaries of MCO. None of the Moody's Non-NRSRO CRAs is a Nationally Recognized Statistical Rating Organization.

Additional terms for Australia only: Any publication into Australia of this document is pursuant to the Australian Financial Services License of MOODY'S affiliate, Moody's Investors Service Pty Limited ABN 61 003 399 657AFSL 336969 and/or Moody's Analytics Australia Pty Ltd ABN 94 105 136 972 AFSL 383569 (as applicable). This document is intended to be provided only to "wholesale clients" within the meaning of section 761G of the Corporations Act 2001. By continuing to access this document from within Australia, you represent to MOODY'S that you are, or are accessing the document as a representative of, a "wholesale client" and that neither you nor the entity you represent will directly or indirectly disseminate this document or its contents to "retail clients" within the meaning of section 761G of the Corporations Act 2001. MOODY'S credit rating is an opinion as to the creditworthiness of a debt obligation of the issuer, not on the equity securities of the issuer or any form of security that is available to retail investors.

Additional terms for India only: Moody's credit ratings, Assessments, other opinions and Materials are not intended to be and shall not be relied upon or used by any users located in India in relation to securities listed or proposed to be listed on Indian stock exchanges.

Additional terms with respect to Second Party Opinions and Net Zero Assessments (as defined in Moody's Ratings Rating Symbols and Definitions): Please note that neither a Second Party Opinion ("SPO") nor a Net Zero Assessment ("NZA") is a "credit rating". The issuance of SPOs and NZAs is not a regulated activity in many jurisdictions, including Singapore. JAPAN: In Japan, development and provision of SPOs and NZAs fall under the category of "Ancillary Businesses", not "Credit Rating Business", and are not subject to the regulations applicable to "Credit Rating Business" under the Financial Instruments and Exchange Act of Japan and its relevant regulation. PRC: Any SPO: (1) does not constitute a PRC Green Bond Assessment as defined under any relevant PRC laws or regulations; (2) cannot be included in any registration statement, offering circular, prospectus or any other documents submitted to the PRC regulatory authorities or otherwise used to satisfy any PRC regulatory disclosure requirement; and (3) cannot be used within the PRC for any regulatory purpose or for any other purpose which is not permitted under relevant PRC laws or regulations. For the purposes of this disclaimer, "PRC" refers to the mainland of the People's Republic of China, excluding Hong Kong, Macau and Taiwan.

REPORT NUMBER

1439627

Contacts

Paolo Leschiutta

+39.02.9148.1140

Simone Zampa Associate Managing +39.02.9148.1989

Senior Vice President

paolo.leschiutta@moodys.com

Director simone.zampa@moodys.com

Nour Ghachem

+39.291.481.980

Ratings Associate

nour.ghachem@moodys.com